



ECX

HANDBOOK

MASTERY **IM** ACADEMY



how do I access the ECX academy

to access the ECX academy, log in to im.center and click on academies from the left menu. Then click on ECX academy.

The screenshot shows the user interface of the IM Academy. On the left is a navigation menu with the following items: HOME, COMPLETIONS, **ACADEMIES** (highlighted with a red box and labeled '1 click here'), PIPTALK, REPORTS, STUDENTS, and ADMIN. The main content area displays the user's profile (Arianna Llerandi, learner at IM mastery academy) and a list of academies. Two 'ECX academy' cards are visible: 'learn e-commerce english' (labeled '2 click here') and 'learn e-commerce_spanish'. Below these is the 'ECX series' by Devstream, which is highlighted with a red box and labeled '3 click here'. This series includes a list of modules: '100 series - introduction', '200 series - your 1st store', '300 series - product selection', and '400 series - advertising'. At the bottom of the main area, there are logos for 'ECX academy' and 'IBO academy'.



click on the first video

academy Arianna Llerandi

Arianna Llerandi

learner
IM mastery academy

status: level 1 - welcome (83%)

HOME
COMPLETIONS
ACADEMIES
PIPTALK
REPORTS
STUDENTS
ADMIN

Title: ECX series	
Description:	
Total Progress	
<div style="width: 10%;"></div> 10%	
1. Video	Score Status
ECX101 - what is e-commerce?	Description: This video will talk about e-commerce in general. This will show to the 30,000 ft view of this journey you are starting on. This will illustrate an easy to follow, step-by-step process... 100%
2. Material	Score Status
ECX101 - what is e-commerce?	-
3. Test	Score Status
ECX101 - what is ecommerce	Description: learn about what is ecommerce... -
4. Video	Score Status
ECX102 - drop ship model	Description: This video will talk about the drop shipping model specifically... 100%
5. Material	Score Status



tip: have a notebook nearby to take notes

The screenshot shows a video player interface. At the top left is the 'academy' logo. At the top right is a notification bell and a user profile for 'Arianna Llerandi'. The video title 'ECX101 - what is e-commerce?' is centered at the top. The video area is black with a white play button in the center. A red arrow points from the text '5 click here to play' to the play button. At the bottom, there is a progress bar showing '00:00' and '02:34', along with volume and full-screen icons. The text 'Curriculum: ECX series' is at the bottom left of the player.



be sure to read the descriptions and give us your feedback

you can scroll all the way to the bottom.

The screenshot shows a user interface for an ECX handbook. At the top left is the 'academy' logo. At the top right is a notification bell and a user profile for 'Arianna Llerandi'. Below the header is a list of course topics: ECX472 - adding user accounts to fan pages, ECX473 - adding user accounts to emails, ECX474 - handling paypal disputes, ECX475 - handling credit card disputes, and ECX476 - refund mitigation. A red arrow points from the top of this list down to a link labeled 'Course info: ECX101 - what is e-commerce?'. Below this link is a section titled '6 read the description'. Inside this section, there is a text box with the text: 'This video will talk about e-commerce in general. This will show to the 30,000 ft view of this journey you are starting on. This will illustrate an easy to follow, step-by-step process.' Below the text box are icons for a smiley face (10), a frowny face (0), and a star. A red arrow points from the '6 read the description' title to the text box. Below this is a section titled '7 give us your feedback'. Below this section is a 'Comments' section with a text input field containing 'Add new comment...' and a 'SEND' button. A red arrow points from the '7 give us your feedback' title to the text input field.



return to curriculum

once you complete an item, click “Return to Curriculum” to go back to the video list.

The screenshot shows a user interface for an online academy. At the top left is the 'academy' logo. At the top right is a notification bell and a user profile for 'Arianna Llerandi'. Below the navigation bar, there is a red '8 click here' label with an arrow pointing to a 'Return to Curriculum' button. Next to it is a 'Full screen' button. Below these buttons is a warning message: '(PLEASE DO NOT CLICK YOUR BROWSER BACK BUTTON, AS THIS COULD WIPE YOUR PROGRESS HISTORY)'. The main content area features a video player with the title 'ECX101 - what is e-commerce?'. The video thumbnail shows a close-up of a computer keyboard with the text 'ECX 101 GENERALS' overlaid in large white letters. A play button is centered on the video thumbnail.



proceed to the material

academy

Arianna Llerandi



learner
IM mastery academy

L1
status: level 1 - welcome (83%)

- HOME
- COMPLETIONS
- ACADEMIES
- PIPTALK
- REPORTS
- STUDENTS
- ADMIN

Title: ECX series_english

Description:

Total Progress

8%

1. Video	Score	Status
 ECX101 - what is e-commerce? Description: This video will talk about e-commerce in general. This will show to the 30,000 ft view of this journey you are starting on. This will illustrate an easy to follow, step-by-step process....	100%	

9 click here

2. Material	Score	Status
 ECX101 - what is e-commerce?	-	

3. Test	Score	Status
 ECX101 - what is ecommerce Description: learn about what is ecommerce...	-	

4. Video	Score	Status
 ECX102 - drop ship model Description: This video will talk about the drop shipping model specifically...	100%	

5. Material	Score	Status
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you can view or download

The screenshot displays the user interface of the IM Mastery Academy. On the left is a navigation sidebar with the academy logo and the user's name, Arianna Llerandi. Below the name is a profile picture, the role 'learner', and the institution 'IM mastery academy'. A progress indicator shows 'status: level 1 - welcome (83%)'. The sidebar menu includes: HOME, COMPLETIONS, ACADEMIES, PIPTALK, REPORTS, STUDENTS, and ADMIN. The main content area is titled 'My Downloads' and contains a welcome message: 'On this page, you'll find the materials for you to download and view. Happy learning!'. Below this is a 'completions' section with a 'Back' button. The 'File Manager' section includes a note: 'When using a tablet, please open PDF documents in a new tab, by holding the icon and selecting 'Open in New Tab''. A PDF document titled 'ECX101 - what is e-commerce (PDF)' is listed with 'View' and 'Download' buttons. A red arrow points from the text '10 pick one' to these buttons.



return to curriculum once viewed

academy

ECX101 - what is e-commerce (PDF)

12 click here → [Return](#)

11 read

Page: 1 of 1 Automatic Zoom

ECX101 WHAT IS E-COMMERCE?

e-commerce

- buying and selling products online.



proceed to the test

The screenshot shows the user interface of the IM Mastery Academy. On the left is a sidebar with the user's name 'Arianna Llerandi', a profile picture, and navigation options: HOME, COMPLETIONS, ACADEMIES, PIPTALK, REPORTS, STUDENTS, and ADMIN. The main content area displays course details for 'ECX series_english'. It includes a description, a total progress bar at 8%, and a list of course items categorized by type (Video, Material, Test, Video, Material). Each item shows its title, description, score, and status. A red box highlights the 'ECX101 - what is ecommerce' test item, with a red arrow pointing to it and the text '13 click here'.

Category	Title	Description	Score	Status
1. Video	ECX101 - what is e-commerce?	Description: This video will talk about e-commerce in general. This will show to the 30,000 ft view of this journey you are starting on. This will illustrate an easy to follow, step-by-step process....	100%	✓
2. Material	ECX101 - what is e-commerce?		-	✓
3. Test	ECX101 - what is ecommerce	Description: learn about what is ecommerce...	-	🕒
4. Video	ECX102 - drop ship model	Description: This video will talk about the drop shipping model specifically...	100%	✓
5. Material				



read the question and select your answer

click "Submit for marking".

The screenshot displays the user interface of the IM Mastery Academy. On the left is a sidebar with the user's profile, 'Arianna Llerandi', and a navigation menu with options: HOME, COMPLETIONS, ACADEMIES, PIPTALK, REPORTS, STUDENTS, and ADMIN. The main content area shows a quiz titled 'ECX101 - what is ecommerce' with a sub-header 'learn about what is ecommerce'. A table lists a single question: '1 what is ecommerce?' with four multiple-choice options: 'a) electronic commerce', 'b) internet commerce', 'c) big brand stores', and 'd) electronic and internet commerce'. To the right of the question is a 'Your Answer' section with four radio buttons labeled 'A', 'B', 'C', and 'D'. A red box highlights the question and answer options, with an arrow pointing to it from the text '14 pick one'. Below the question is a 'Please Note' section stating 'Results will be available in My Completions'. At the bottom of the question area is a green 'Submit for marking' button, with an arrow pointing to it from the text '15 click here'. The top of the interface shows the 'academy' logo, a notification bell, and the user's name 'Arianna Llerandi'.

#	Question	Your Answer
1	what is ecommerce? a) electronic commerce b) internet commerce c) big brand stores d) electronic and internet commerce	<input type="radio"/> A <input type="radio"/> B <input type="radio"/> C <input type="radio"/> D



click golive to access live sessions with our educators

academy

status: level 1 - welcome (83%)

HOME

COMPLETIONS

ACADEMIES

PIPTALK

REPORTS

STUDENTS

ADMIN

16 click here

GO LIVE

STRATEGIES

BACK OFFICE

HELP CENTER

ECX academy

learn e-commerce

learn e-commerce_spanish

ECX series Devstream

Add to favourites

17 1

Start >

100 series - introduction

200 series - your 1st store

300 series - product selection

400 series - advertising

IBO academy

IBO academy



Pick a channel

PICK A CHANNEL

GO LIVE

17 click here



FRX
Go Live
LIBRARY



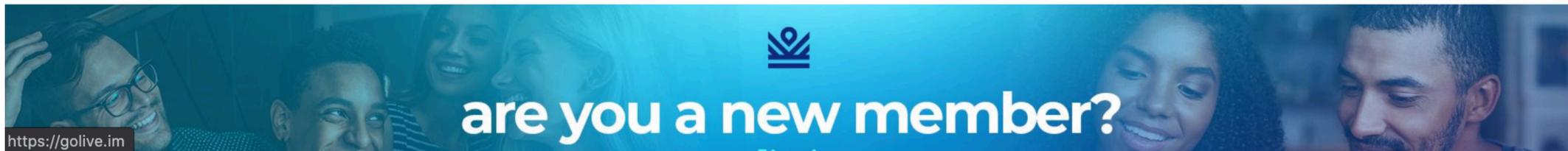
HFX
Go Live
LIBRARY



DCX
Go Live
LIBRARY



ECX
Go Live
LIBRARY





find sessions that best fit your schedule

goLIVE **ECX.live**™ MASTERY **IM** ACADEMY search educator 🔍

ECX BASICS (100-200) ECX ADVANCED (300-400)

18 attend the sessions

EDUCATOR	SUN	MON	TUE	WED	THU	FRI	SAT
 Chris Reiff educator		ECX ACADEMY 4:00 PM EST/ 1:00 PM PST ECX ACADEMY 8:00 PM EST/ 5:00 PM PST	ECX ACADEMY 4:00 PM EST/ 1:00 PM PST ECX ACADEMY 8:00 PM EST/ 5:00 PM PST	ECX ACADEMY 4:00 PM EST/ 1:00 PM PST ECX ACADEMY 8:00 PM EST/ 5:00 PM PST	ECX ACADEMY 4:00 PM EST/ 1:00 PM PST ECX ACADEMY 8:00 PM EST/ 5:00 PM PST	ECX ACADEMY 4:00 PM EST/ 1:00 PM PST ECX ACADEMY 8:00 PM EST/ 5:00 PM PST	
 Arianna Llerandi educator	ECX ACADEMY 11:00 AM EST/ 8:00 AM PST						ECX ACADEMY 11:00 AM EST/ 8:00 AM PST

ECX ECX BASICS (100-200) ECX ADVANCED (300-400) LIVE ANALYSIS search educator 🔍



pick your strategy

The screenshot displays a user interface with three main sections: **academies**, **strategies**, and **apps**. In the **academies** section, five logos are shown: FRX academy, HFX academy, DCX academy, ECX academy (highlighted with a red box and an arrow pointing to it from the text "19 click here"), and IBO academy. In the **strategies** section, four icons are shown: pt (pixelTracker), rc (roasCALC), cx (clonerX), and tx (themeX). The pt icon is highlighted with a red box, and an arrow points to it from the text "20 pick a strategy". In the **apps** section, a card for pixelTracker is shown, featuring the pt icon, the text "pixel tracker features:", and two bullet points: "-retargets your product online and follows your customers to their social medias and online searches." and "-no coding experience needed. Done for you." Below the card, a blue link "pixelTracker" is highlighted with a red box, and an arrow points to it from the text "21 click here to access".



you're getting 2 free add-ons!!

academies

FRX academy HFX academy DCX academy **ECX academy** IBO academy

strategies

pt pixelTracker rc roasCALC cx clonerX tx themeX

downloads

Text

apps

2 free bonuses

roasCALC features:

- does the math for you.
- helps you find your winning products.

[roasCALC](#)



optional add-ons

academies

FRX academy **HFX** academy **DCX** academy **ECX** academy **IBO** academy

strategies

downloads

apps

optional

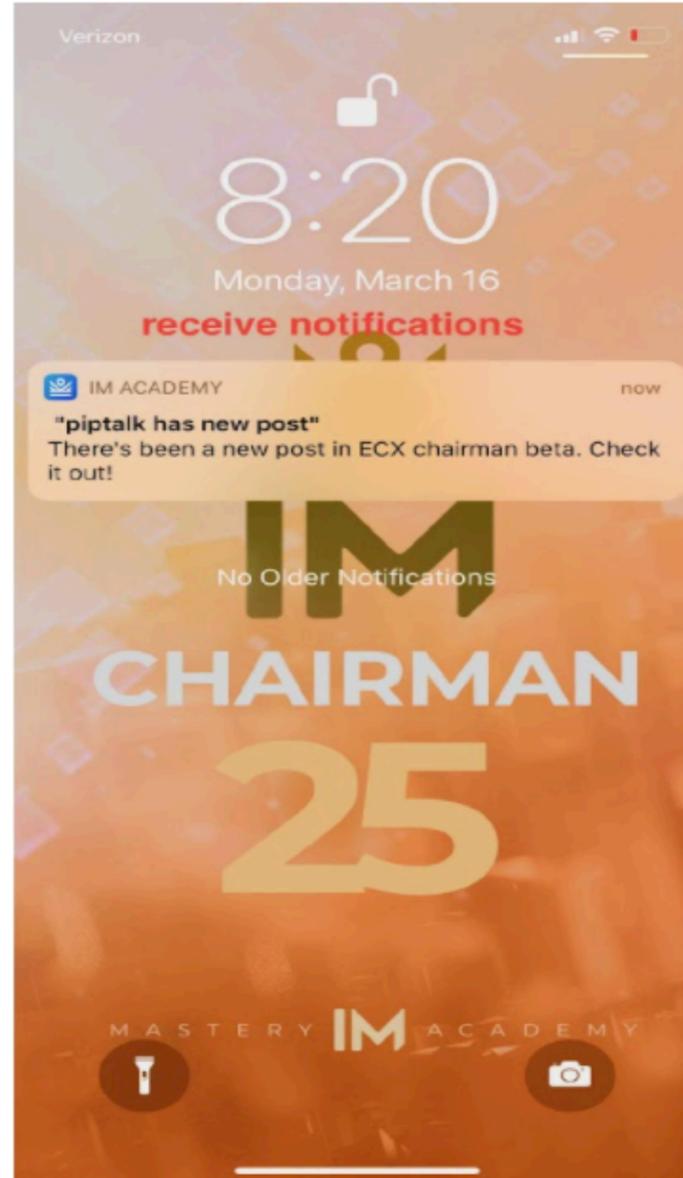
Text

clonerX features:

- new winning products to sell everyday.
- recommendations to suppliers.
- one click clone a product into your store within minutes.
- get recommendations for audience targeting on your ads.
- suggested marketing content for your ads.



receive notifications





receive notifications

